



2024

Information & Registration Book

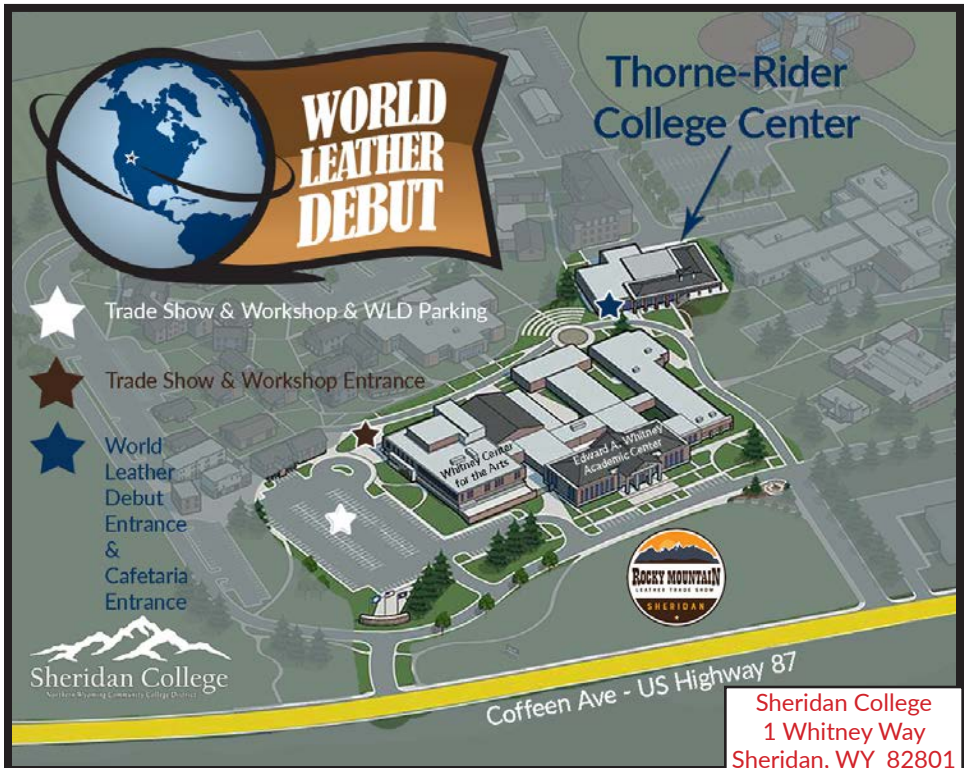




May 17, 18, 19, 2024

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# Greetings Leatherworkers



The World Leather Debut continues into its 21<sup>st</sup> year of offering leather artists the opportunity to participate and compete in the event while simultaneously making their artwork available to the public in a gallery setting for visitors to view and enjoy. An impressive forty sponsors are generously providing a record breaking \$14,375.00 in cash prizes for this year's event. And thirty four judges will again be giving their time and expertise to judge the artwork that is entered. We look forward, with great anticipation, to another exciting and inspiring showcase of custom, handmade leather art at the 2024 Debut.

Our thanks go out to all who have and continue to support and participate in the event since its inception in 2000. Details of this year's World Leather Debut are provided in this Information & Registration Book. Please note the **Early Registration Deadline of Wednesday, April 10<sup>th</sup>**. Register early and save \$15.00 per entry over the **Final Registration Deadline of Wednesday, May 1<sup>st</sup>, 2024**.

Be sure to read the Rules and Regulations of the Debut to help ensure a qualified, accurate and thus pleasant experience for yourself. Questions can be directed to Brian Stelzel at the *Leather Crafter's Journal* Tel: 715-362-5393 or [info@leathercraftersjournal.com](mailto:info@leathercraftersjournal.com). We look forward to seeing your artwork entered in this year's Debut!

## What is the World Leather Debut?

The **World Leather Debut** is a special event for leather workers/artists worldwide held during the Rocky Mountain Leather Trade Show. Makers of any skill level are invited to enter their work to compete for cash prizes and awards in one or more of seventeen categories (two of which are designated for youth) and/or to receive their score sheets from the judges. A select duo of judges in each category determine 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> placement and provide written constructive feedback on the score sheets. The entries are arranged in a gallery setting for the public to tour over a three day span during the Rocky Mountain Leather Trade Show. The Debut is an enjoyable event that can challenge and even enhance one's perspective, skills and self confidence, whether it be the contestant or the public.



# Things to know when

## 1) Location of the Debut (See maps on Pages 1 and 19)

Sheridan College  
Thorne-Rider Campus Center  
1 Whitney Way  
Sheridan, Wyoming 82801 USA

## 2) Dates

Wednesday	April 10, 2024	Early Registration Deadline
Wednesday	May 1, 2024	Final Registration Deadline
Thursday	May 16, 2024	Check-In of Entries: Noon - 5:30 pm
Friday	May 17, 2024	World Leather Debut is OPEN: Noon - 5 pm
Saturday	May 18, 2024	World Leather Debut is OPEN: 8 am - 5 pm
Saturday	May 18, 2024	Sheridan Honors Night: 7:30 pm
Sunday	May 19, 2024	World Leather Debut is OPEN: 8 am - 11 am
Sunday	May 19, 2024	Check-Out of Entries: 11 am - 2 pm

## 3) Your Artwork

- Decide what you want to make to enter in the World Leather Debut.
- Review *Section 1) General Rules (Points A through H)* on Pages 4 & 5 to ensure your artwork is eligible to participate.
- Review *Categories* on Page 10-12 to determine what categories to enter.
- Make and/or finish your artwork in time for the check-in date.

## 4) Register your Artwork

- Artwork must be registered to be eligible to participate.
- Register by completing the registration form and paying registration fees.
- Register by the final registration deadline of May 1<sup>st</sup>, 2024.
- Register early by April 10<sup>th</sup>, 2024 and save \$15.00 per entry.
- See *Section 2) Entry and Registration* on Page 5 for registration details.
- See *Registration Guide* on Page 9.

## 5) Makers Directory

- Contestant's information can be included in the Makers Directory. See Page 8.

## 6) About My Work

- A brief write-up can accompany one's artwork. See Page 8.

## 7) Arrival of Artwork

- Artwork can be shipped or hand delivered to the World Leather Debut.
- Contestants need not be present to participate.
- See *Section 5) Arrival and Shipping* on Page 7

## 8) Judging

- Judges and judging details can be seen on Pages 13 & 14.

## 9) Announcement of Winners

- Artists placing 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> in each category will be announced On Friday, May 17<sup>th</sup> on the *Leather Crafter's Journal* website and facebook page.

# you enter the Debut



## 10) Prizes & Awards

- Over \$14,000 in Cash Prizes to be awarded.
- Prize Money and Awards are awarded to the artists who place 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> in their respective categories. See *Section 4) Prize Money and Awards* on Page 6.

## 11) Receipt of Judges Score Sheets

- Judges Score Sheets will be available for artists to pick up at the show beginning Friday afternoon. Those not picked up will be mailed or shipped with artwork.

## 12) Sheridan Honors Night

- Presentation of the 2024 World Leather Debut Awards, Al Stohlman Award, Ann Stohlman Youth Award & Rafflemania. Saturday, May 18, 2024, 7:30 p.m.

## 13) Departure of Artwork

- Artwork can be picked up at the show or shipped back to the artist.
- See *Section 6) Departure and Return Shipping* on Page 7

## 14) Recap of Scores

- A report showing only the scores of each entry by category will be e-mailed to the artists after the show for the artist to compare their scores with their peers.

## 15) Cash Prize Payment

- Cash Prizes will be paid within three weeks after the show.
- See *Section 4) Prize Money and Awards, Point D* on Page 6.

## 16) Photos of Artwork

- Photos of artwork placing 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> will be featured in the *Leather Crafter's Journal* during the year following the World Leather Debut.

## 17) World Leather Debut Sponsors

- The World Leather Debut is made possible by the generosity of forty sponsors who have provided cash donations which make up this year's \$14,375.00 in cash prizes to be awarded in the Debut. The sponsors are highlighted on Pages 14-19 for your viewing. Please express your gratitude to these sponsors the next time you interact with them.



# Rules and Regulations

## 1) General Rules

- A. Entries must be suitable for display in a gallery setting for all ages to view. For example, items can be disqualified for vulgarity, profanity and sexually explicit content. All questionable entries are subject to approval by an independent, undisclosed panel of artists. If concerned, submit photos of your entry for prior review by the artist panel.





## Rules and Regulations (Continued)

- B. The *Leather Crafter's Journal* will use all reasonable care in the handling of entries but will assume no liability for loss or damage. Contestants hereby release the *Leather Crafter's Journal* (including all staff and volunteers) and the Sheridan College (including its staff, volunteers and directors) from any responsibility, personal liability or claims for loss or damage arising from contestant's participation in the 2024 World Leather Debut.
- C. Photographs of entries, information about the contestants and other such materials may be used by the *Leather Crafter's Journal* in promotional and merchandising materials.
- D. Each entry must be made by **one** individual and registered under that maker's name. Prizes, awards and announcements will be awarded only to the individual who made the item.
- E. All entries must have been completed after January 1, 2023 and never entered in a previous World Leather Debut.
- F. Each entry must consist of 70% or more leather. Frames, foundations, and hardware excluded.
- G. Metal decorations, hardware and poppers (braiding) that are part of the entry do not have to be made by the maker/contestant. (e. g. silverwork, conchos, horn caps, poppers, etc.)
- H. Each entry must bear the name of the maker (maker stamp or tag) for identification purposes. Attach tags to an inconspicuous location.
- I. Entries are to remain on display until 11:00 a.m. Sunday, May 19, 2024.
- J. Refund Policy - A full refund of all paid fees will be issued for cancellations received by the *Journal* on or before May 1, 2024. Return shipping, repacking and stand rental fees only will be refunded after this date, provided no items are to be return shipped at the time of cancellation.
- K. Stand Rental - Saddle and chap stands are available to rent for display of your entry(s). Rental fee is \$5.00 per stand. Quantities are limited - First-come, first-served basis.
- L. Definitions specific to each category are detailed in the "*Categories*" section on pages 10-12 and apply to all items entered in the World Leather Debut.

## 2) Entry and Registration

- A. **Main Categories 1-15** - Enter as many items/categories as you wish.
- B. **Main Categories 1-15** - An entry fee is required for each artwork entered. For those entries registered by April 10, 2024, an entry fee of \$30.00 per entry applies. For those entries registered between April 11, 2024 and May 1, 2024, an entry fee of \$45.00 per entry applies. Example: One entry equals \$30.00/\$45.00, two entries equal \$60.00/\$90.00 , etc.
- C. **Youth Category** - \$10.00 entry fee per item. Limit one item per Youth contestant. Parent or guardian of youth must sign the registration form.



## Rules and Regulations (Continued)

- D. Registration form(s) and all fees/funds **must be received** (digital or paper) at the office of the *Leather Crafter's Journal* (PO Box 673, Rhinelander, WI 54501 USA) by the final registration deadline of **midnight, CST, Wednesday, May 1, 2024** to be eligible to enter the Debut. Registrations received **after** this date and time **cannot be allowed to compete** in the Debut. Register online, by mail or by phone. If registering early, all forms and fees must arrive at the office of the *Journal* by **midnight, CST, Wednesday, April 10, 2024**.
- E. Payment of entry fees evidences contestant's agreement to all Rules and Regulations of the World Leather Debut.

### 3) Judging

- A. Judging will be performed by two judges per category (barring illness).
- B. Judging will take place Thursday evening and Friday morning, May 16-17, 2024.
- C. All entries will be judged for determination of First, Second and Third placement in each category.
- D. Ribbons will be placed on winning entries as judging and scoring for each category is completed.
- E. Judges and the *Leather Crafter's Journal* reserve the right to:
- Move an entry into a more appropriate category.
  - Make exceptions for minor variances.
  - Disqualify an entry, all without contestant approval.
- F. Decisions of the judges and *Leather Crafter's Journal* are final.

### 4) Prize Money and Awards

- A. **Main Categories 1 through 15:**
- **1<sup>st</sup> Place** - Cash Prize \$550.00, Blue Ribbon & Award Certificate (\$800.00 for each Saddle category)
  - **2<sup>nd</sup> Place** - Cash Prize \$250.00, Red Ribbon & Award Certificate
  - **3<sup>rd</sup> Place** - Cash Prize \$100.00, White Ribbon & Award Certificate
- B. **Youth Category - Junior Division #16:**
- **1<sup>st</sup> Place** - Cash Prize \$75.00, Blue Ribbon & Award Certificate
  - **2<sup>nd</sup> Place** - Cash Prize \$50.00, Red Ribbon & Award Certificate
  - **3<sup>rd</sup> Place** - Cash Prize \$25.00, White Ribbon & Award Certificate
- C. **Youth Category - Senior Division #17:**
- **1<sup>st</sup> Place** - Cash Prize \$100.00, Blue Ribbon & Award Certificate
  - **2<sup>nd</sup> Place** - Cash Prize \$75.00, Red Ribbon & Award Certificate
  - **3<sup>rd</sup> Place** - Cash Prize \$50.00, White Ribbon & Award Certificate
- D. Payment of Cash Prizes will be distributed within three weeks after the show. Cash prizes paid to artists in the USA will be paid by check. International payments must be made to a Paypal account.



# Rules and Regulations (Continued)

## 5) Arrival and Shipping

- A. **Hand-delivered** entries will be accepted and checked-in at the **Sheridan College - Thorne-Rider Campus Center** between 12:00 p.m. and 5:30 p.m. MST on Thursday May 16, 2024.
- B. **Entries Shipped** are to arrive at the **Sheridan College** between Monday, April 29, 2024 and 5:30 p.m. MST on Thursday, May 16, 2024.  
If shipping, send your entry(s) to:

<p><b>Sheridan College</b> <b>Attn: Debi Isakson - World Leather Debut</b> <b>1 Whitney Way</b> <b>Sheridan, WY 82801 USA Tel: 307-675-0514</b></p>	<p><i>Shipping Address</i></p>
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- C. Exceptions to 4A. and 4B. are possible and must be preapproved by the *Leather Crafter's Journal*.
- D. To ensure safe arrival of your entry, use new and sturdy shipping containers.

## 6) Departure and Return Shipping

- A. **Picking Up Entry** - If picking up your entry, please do so between 11:00 a.m. and 2:00 p.m. on Sunday, May 19, 2024. Entries not picked up by 2:00 p.m. on the 19<sup>th</sup> are subject to a \$20.00 handling fee in addition to repacking and return shipping fees.
- B. **Return Shipping Method** - The following methods of shipping are available to have your item return shipped to you: UPS-Air, UPS-Ground, Fed Ex-Ground, US Postal Service - Priority Mail.
- C. **Return Shipping Container** - To aid in the safe return of entries to be return shipped, please carry out the following:
  - Include return shipping Name and Address informatino with entries.
  - “Invest in the box”. Use new and extra sturdy shipping containers. Entries will be returned in the same containers they were received in.
  - Use adequate packing material inside of container to protect your artwork during shipping. This same material (type and amount) will be used to return ship your item to you. **Please NO Packing Peanuts.**
  - Items that arrive damaged and/or poorly packaged may be returned unopened!
- D. **Return Shipping Costs** - If your entry(s) is to be shipped back to you, payment of return shipping funds must be prearranged by one of the following:
  - Include a prepaid return shipping label with entry.
  - Provide charge/debit card information to process return shipping funds after the Debut.
  - Prepay return shipping funds at time of registration. (Shipping fees vary based on their origin of shipment. **Prepaid return shipping funds are**





## Rules and Regulations (Continued)

to be 50% more than the estimated original shipping cost to Sheridan to ensure adequate return shipping fees. Excess return shipping funds will be returned to the contestant after the Debut.)

- Entries without adequate return shipping funds will not be return shipped until adequate return shipping funds are received by the *Journal* and an additional handling fee of \$15.00 per entry is paid.
- E. Return Shipping Repacking Fee - If your entry(s) is to be shipped back to you, a re-packing fee of \$10.00 **per shipping container** (not per entry) applies and must accompany your registration.
- F. Return Shipping of artwork is a process that requires care and attention to details. It is oftentimes very involved and time consuming to ensure that the artist's artwork is returned properly and to the correct address, particularly for artwork that is shipped outside of the USA. Return shipping of artwork may take up to four weeks before it is shipped, all dependant upon communication and verification with the artist and the overall number of artworks to be shipped.

### 7) Makers Directory

- A. The Makers Directory is a pamphlet that lists each contestant's name by category to help promote the Maker. There is no cost to the contestant for this listing. The Makers Directory is free for the public to take at will at the World Leather Debut.
- B. Contestant can choose to have their contact information (e.g. company name, address, telephone, e-mail and website) listed in the Makers Directory. This is optional and there is no additional cost to the contestant to have this information listed. Contestant must check the related box in Section 3 of the Registration Form to have their contact information listed.
- C. The Makers Directory is the property of the *Leather Crafter's Journal*. Reproduction of the Makers Directory is prohibited. The *Leather Crafter's Journal* reserves the right to reproduce and market the Makers Directory at will.

### 8) About My Work

- A. *About My Work* is an optional write-up that contestants can display with their entry regarding any aspect(s) of their artwork that they want the judges or public to know. For example, your entry might have a particular aspect in design or construction that you want to explain to avoid any misunderstanding on the judge's part. Or perhaps you would like to share a particular challenge(s) you faced in creating your entry and how you overcame it.
- B. The write-up needs to display the contestants name at the top of the page, needs to be typed on either a 5.50" X 8.00" or 8.50" X 11.00" size paper and enclosed in a clear plastic sleeve or laminated. Include your write-up with your artwork when you deliver it to the Debut.



# Registration Guide

- Complete your Registration Form(s) (digital or paper).
- Complete all questions on the registration form.
- Sign the registration form (paper form).
- Pay your Registration Fees
- Forms can be submitted and payment can be made online, by mail, e-mail, phone or fax. Online registration is available at <https://leathercraftersjournal.com/world-leather-debut/>. Paper registration forms are available by contacting the *Leather Crafter's Journal*.
- Be sure to **register by the Final Deadline of Wednesday, May 1, 2024**.
- Register **Early** by **April 10, 2024** and SAVE \$15.00 on your entry fee.
- All registration forms and payment **MUST be received** (digital or paper) by the *Leather Crafter's Journal* by midnight CST, **Wednesday, May 1, 2024** to be eligible to enter the Debut. If registering early, all forms and fees must be received by the *Journal* by **midnight, CST, Wednesday, April 10, 2024**. If mailing your registration, be sure to **mail early**.
- If registering by phone or online, payment of entry fees evidences contestant's agreement to all Rules and Regulations of the World Leather Debut.
- Online Registraton: Submit one registration per entry.
- Paper Registration: Submit one registration form per entry. If entering more than one item, record total fees and payment on first registration form.
- Questions can be directed to Brian Stelzel, World Leather Debut Manager at the *Leather Crafter's Journal*. Contact information shown below.

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## 2024 World Leather Debut

May 17, 18, 19, 2024

Held during the Rocky Mountain Leather Trade Show  
in Sheridan, Wyoming USA and hosted by the...

*Leather Crafter's Journal*

PO Box 673

Rhineland, WI 54501 USA

Tel: 715-362-5393 ~ Fax: 715-362-5391

[info@leathercraftersjournal.com](mailto:info@leathercraftersjournal.com)

[www.leathercraftersjournal.com](http://www.leathercraftersjournal.com)



# Categories

- 1) Braided Items - Leather
  - 2) Braided Items - Rawhide
  - 3) Chaps & Chinks
  - 4) Clothing
  - 5) Cowboy Boots
  - 6) Holsters - Tooled
  - 7) Holsters - Un-Tooled
  - 8) Personal Items - Tooled
  - 9) Pictures
  - 10) Purses, Bags and Wallets
  - 11) Saddles - Carved
  - 12) Saddles - Geometric & Basket Stamped
  - 13) Stand Alone - Tooled
  - 14) Tack & Saddle Accouterments
  - 15) Un-Tooled Items
  - 16) Youth - Junior (Age 8 to 13)
  - 17) Youth - Senior (Age 14 to 18)
- 

## 1. Braided Items - Leather:

Any braided item which consists predominantly of **leather** braid. Specify if you cut, bevelled and split your own string in Section 2 of the Registration Form. Components not braided (e.g. poppers, hobble rings, mecates, etc.) can be made by someone other than the contestant. However all braiding must be done only by the contestant. *Judging Criteria: Design, Construction, String Formation & Uniformity, Finish & Accents, Bonus Points.*

## 2. Braided Items - Rawhide:

Any braided item which consists predominately of **rawhide** braid. Specify if you made your own rawhide and cut, bevelled and split your own string in Section 2 of the Registration Form. Components not braided (e.g. poppers, hobble rings, mecates, etc.) can be made by someone other than the contestant. However all braiding must be done only by the contestant. *Judging Criteria: Design, Construction, String Formation & Uniformity, Finish & Accents, Bonus Points.*

## 3. Chaps & Chinks:

All custom made chaps or chinks such as batwing, shotgun, show chaps, chap-bat and reiners, etc. Stands available to rent. See registration form.

*Judging Criteria: Design, Construction, Carving/Stamping (If Applicable), Color & Finish & Accents, Bonus Points.*

## 4. Clothing:

Appropriate soft leather garments for all ages - Shirts/tops, vests, jackets/coats, dress/skirt, pants and the like. Also includes hats/caps and gloves/mittens.

*Judging Criteria: Design & Styling, Construction, Details & Accents, Fit, Bonus Points.*

# Categories (Continued)

## 5. **Cowboy Boots:**

All custom-made leather cowboy boots. A **pair of boots** must be entered.

*Judging Criteria: Design, Construction, Symmetry, Finish, Bonus Points.*

## 6. **Holsters - Tooled:**

All custom-made, fully or partially tooled holsters or rigs.

*Judging Criteria: Design, Construction, Fit & Function, Carving/Stamping, Color & Finish & Accents, Bonus Points.*

## 7. **Holsters - Un-Tooled:**

All custom-made holsters or rigs whose surface is not carved/tooled (including swivel knife work) or stamped. Tools used only for molding purposes are allowed.

*Judging Criteria: Design, Construction, Fit & Function, Color & Finish & Accents, Bonus Points.*

## 8. **Personal Items - Tooled:**

Sheaths, book covers, albums, notebooks, portfolios, cases (including brief cases and attache cases), canteens, cuffs, belts, or other items worn on or carried by a person **excluding** purses, bags and wallets. The surface of these items are partially or fully tooled – either carved (floral, figure, pictorial, etc.), stamped (basket or geometric) or both.

*Judging Criteria: Design, Construction, Carving/Stamping, Color & Finish & Accents, Bonus Points.*

## 9. **Pictures:**

Figure carving, pictorial carving, floral carving, embossing, etc. (or combinations of such) that are in “picture” form. Framed or unframed. If frame is made of or covered with leather, it will be judged as part of the picture. Can be designed to hang or stand.

*Judging Criteria: Design, Craftsmanship, Finish & Accents, Bonus Points.*

## 10. **Purses, Bags & Wallets:**

Purses, bags, backpacks and wallets (not including brief cases and attache cases). The surface of these items are partially or fully tooled – either carved (floral, figure, pictorial, etc.), stamped (basket or geometric) or both.

*Judging Criteria: Design, Construction, Carving/Stamping, Color & Finish & Accents, Bonus Points.*

## 11. **Saddles - Carved:**

Saddle is to be partially or fully carved. Seat is to be 13” or larger. Saddles predominantly carved but containing a lesser amount of basket or geometric stamping will be placed in the Saddles-Carved category. Stamping will not add to score but can detract if substandard in quality. Bring a tall stand if your saddle has “taps”. Regular size stands available to rent (See registration form).

*Judging Criteria: Design, Balance/Symmetry, Construction, Functionality, Carving and Finish, Bonus Points.*

## 12. **Saddles - Geometric or Basket Stamped:**

Saddle is to be partially or fully basket or geometric stamped. Seat is to be 13” or larger. Saddles predominantly stamped but containing a lesser amount of carving will be placed in the Saddles-Geometric or Basket Stamped category. Carving will

## Categories (Continued)

not add to score but can detract if substandard in quality. Bring a tall stand if your saddle has “taps”. Regular Size stands available to rent. See registration form.

*Judging Criteria: Design, Balance/Symmetry, Construction, Functionality, Stamping and Finish, Bonus Points.*

### 13. Stand Alone - Tooled:

Objects such as leather sculptures, clocks, boxes, storage cases, mirrors, holders, decorative items, animals and other such things that “stand alone” and don’t move or tend to be moved. Items as such designed to hang on a wall are included in this category. The surface of these items are partially or fully tooled – either carved (floral, figure, pictorial, etc.), stamped (basket or geometric) or both.

*Judging Criteria: Design, Construction, Carving/Stamping, Color & Finish & Accents, Bonus Points.*

### 14. Tack & Saddle Accouterments:

Any leather riding or driving equipment related to the horse or the saddle (but not part of saddle), (e.g. reins, bridles, headstalls, halters, breast collars, tapaderos, pommel bags, saddle holsters, rifle scabbards, saddlebags, spur straps, etc.) (Braided items not included).

*Judging Criteria: Design, Construction, Carving/Stamping (If Applicable), Color & Finish & Accents, Bonus Points.*

### 15. Un-Tooled Items:

Objects that would normally be classified in the *Personal Items, Stand Alone* or *Purses, Bags & Wallets* categories but whose surface is **not** carved/tooled (including swivel knife work) or stamped. Tools used only for molding purposes are allowed (which includes modeling tools). *Judging Criteria: Design, Construction, Color & Finish & Accents, Bonus Points.*

### 16. Youth - Junior Division: Ages 8 to 13.

Only items matching description of Categories #1 through #15 are eligible to compete in the Youth category. Age is as of May 16, 2024. Entries in each division will be judged together (e.g. chaps, picture, and purse will compete against each other). All Rules and Regulations of the Debut apply to the Youth Category. **Note:** Youth are also eligible to participate in Main Categories 1 through 15 if interested. *Judging Criteria: Design, Construction, Carving/Stamping (If Applicable), Color & Finish & Accents, Bonus Points.*

### 17. Youth - Senior Division: Ages 14 to 18. Regulations in Category #16 apply.

**Entries must be suitable for display in a gallery setting for all ages to view. For example, items can be disqualified for vulgarity, profanity and sexually explicit content. All questionable entries are subject to approval by an independent, undisclosed panel of artists. If concerned, submit photos of your entry for prior review by the artist panel. Judges reserve the right to disqualify an entry or move an entry to a more appropriate category. Thank you!**



# Judging

## Category

## Judges

<b>Braided Items - Leather</b>	Justine Nelson-Graham	Kevin Willey
<b>Braided Items - Rawhide</b>	Chad Donley	Bill Ferreira
<b>Chaps &amp; Chinks</b>	Mark Barcus	Jesse Smith
<b>Clothing</b>	Pam Lackman	Julie Pierce
<b>Cowboy Boots</b>	Ed Disney	Kevin Eisele
<b>Holsters - Tooled</b>	Chris Andre	Aaron Heizer
<b>Holsters - Un-Tooled</b>	Erik Little	J. R. Parker
<b>Personal Items - Tooled</b>	Barry King	Takeshi Yonezawa
<b>Pictures</b>	Tony Laier	Jim Linnell
<b>Purses, Bags &amp; Wallets</b>	Clay Banyai	Sheryl Katzke
<b>Saddles - Carved</b>	Fritz Riedl	Ben Swanke
<b>Saddles - Geometric &amp; Basket Stamped</b>	Wayne Hape	Bob Klenda
<b>Stand Alone - Tooled</b>	Kathy Flanagan	Ryan King
<b>Tack &amp; Saddle Accouterments</b>	Carol Gessell	Keith Seidel
<b>Un-Tooled Items</b>	Chuck Dorsett	Annie Libertini
<b>Youth - Junior Division</b>	Tom Katzke	Leon Sevier
<b>Youth - Senior Division</b>	Denise Linnell	Kay Orton

*Note: Judges are subject to change*

*\*TBA: Be sure to visit the World Leather Debut website for updates to the judges of this year's Debut at [www.leathercraftersjournal.com/world-leather-debut/](http://www.leathercraftersjournal.com/world-leather-debut/)*



## Judging (Continued)

Judging of artwork takes place on Thursday evening, May 16, 2024 and Friday morning, May 17, 2024.

Judging of each category is done by two judges (barring unforeseen illness). All decisions of the judges are final. Each judge scores each entry based on the criteria reflected in each category description.

Each criterion is scored on the points basis, 1 being the lowest and 10 or 15 (dependent upon the category) the highest. As a judge evaluates an entry, he/she records each criterion's score on the judge's score sheet and then tallies them for that entry's total score. Each judge's score is then combined with their associate judge's score. The combined scores within a category are then compared to determine First, Second and Third placement.

Judges also record their comments on the score sheets regarding the entry and the contestant's work. These comments are meant to provide the contestant constructive feedback as to what they are doing well and what can be improved, both in an effort to aid in the furtherance of their leather-working skills. Copies of the score sheets are available for the contestants to pick up at the show or they will be returned with the artwork.

Consideration of individuals to serve as judges is based on their experience, knowledge, quality of work, recommendation by their peers in the leather community and availability. They make every effort to judge in an equitable manner according to general standards of the industry coupled with their own perspective of proper leatherwork. We appreciate the time they volunteer and the effort and personal concern each judge invests to fulfill, to the best of their abilities, the responsibility asked of them.



## Sponsorship

Imperative to the success of the World Leather Debut are the sponsors who generously provide cash contributions towards the prize money and operations of this exciting event. The 2024 Debut will award **\$14,375.00** in cash prizes to those who place 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> in each category. We appreciate the desire of each sponsor to contribute to the success of both the Debut and its participating artists. Listed on the following pages are the sponsors of the 2024 Debut. Please **express your gratitude** the next time you meet or do business with each of them. Thank you sponsors for your support!



# Sponsorship

## Platinum Sponsors



### Bruce Johnson Leather Tools, LLC

1 Year Sponsor - Bruce & Rundi Johnson  
– Sellers of a wide range of refurbished vintage leather tools and selected new tools.



### Fiebing Company, Inc.

20 Year Sponsor - Manufacturer of leather dyes, finishes, cleaners, conditioners, soaps and oils. Fiebing's is the most popular and widely accepted leather dye around the world.



### Hermann Oak Leather Company

20 Year Sponsor - Since 1881, tanner of quality firm-bodied pure vegetable leathers, processed by traditional pit tanning, for long-lasting products

### LEATHER MACHINE CO., INC.

### Leather Machine Company, Inc.

13 Year Sponsor – We define customer service.  
[www.leathermachineco.com](http://www.leathermachineco.com)



### Pro-Series Tool Company

1 Year Sponsor - The finest in leather carving tools, swivel knives and blades  
505-632-7039



### Robert Dubler AG

1 Year Sponsor  
[www.dubler.net](http://www.dubler.net)

## Leather Artisan Lab

### Leather Artisan Lab

1 Year Sponsor – Quality tools and supplies for leather artisans. Every single tool offered has been carefully selected by the leather worker Isaac Romero.



### Springfield Leather Company

15 Year Sponsor - Helping our customers be successful by providing Supplies, Value, Education and Help they can count on!  
800-668-8518 [www.springfieldleather.com](http://www.springfieldleather.com)

*Thank you Sponsors!*

# Platinum Sponsors



## Standing Bear's Trading Post

1 Year Sponsor – Providing leathercraft supplies and hands-on leatherwork instruction since 1999, crafting custom leather for 40 years – Your trusted source for leather supplies and expertise.



## Weaver Leather

14 Year Sponsor – Weaver Leather Supply offers top-quality leatherworking supplies, educational resources, and exceptional customer service, supporting your creative journey every step of the way.



## Tandy Leather

20 Year Sponsor - Tandy Leather is proud to continue our legacy of being a trusted source of quality leather, tools, and teaching materials for leatherworkers everywhere.



## Yonezawa Leather, LLC

1 Year Sponsor – 20-year experienced artist, Takeshi Yonezawa, crafts premium leather goods, offers workshops and supplies tools and materials. [www.yonezawaleather.com](http://www.yonezawaleather.com)

# Gold Sponsors



## Barry King Tools

20 Year Sponsor - Quality leatherworking tools since 1993. Wide selection for all styles of tooling.

## HORSE SHOE BRAND TOOLS By JEREMIAH WATT

### Horse Shoe Brand Tools

12 Year Sponsor - Premium quality leatherworking tools designed with the professional in mind.



## Montana Leather Company

10 Year Sponsor - Premier supplier of leather, crafts, tools & hardware since 1908. Second to none in customer service.



### Roberts' Rawhide

1 Year Sponsor - Randy Roberts manufactures quality rawhide for braiders and crafters. Custom order full and half hides or string by the foot. Specialized tools also available.

# Gold Sponsors

## John Sollo



### John Sollo

6 Year Sponsor - "Family-owned hide business from Absarokee, Montana that is eager to hear your story and help you get what you need for your shop."



### Marmon Custom Leather

2 Year Sponsor – Veteran owned & operated. Third generation leather shop specializing in small custom leather goods. Full-service boot and saddle repairs and custom saddle making.

### Silver Creek Leather Company

8 Year Sponsor - Manufacturer of Realeather® brand leather lace, leathercraft kits, tools, hardware and supplies. Available at retailers and distributors nationwide. [www.realeather.com](http://www.realeather.com)



### Slickbald Customs

11 Year Sponsor - Pattern Packs for professional level gun leather and more! Easy to follow instructions with color pictures. Always adding! Sold at all major leather supply retailers-

# Silver Sponsors



### American Leather Direct, Inc

11 Year Sponsor - Providing quality vegetable tanned leathers and excellent customer service.



### Buckeye Engraving

MAKER STAMPS, DIES, & BRANDS  
13 Year Sponsor - *Make Your Mark* with a custom stamp or brand featuring your logo, signature, or other original design. Buckeye Engraving 330-677-5685 [www.BuckeyeEngraving.com](http://www.BuckeyeEngraving.com)  
[Stamps@BuckeyeEngraving.com](mailto:Stamps@BuckeyeEngraving.com)



### Goliger Leather Company

### Goliger Leather Company

15 Year Sponsor - Providing top quality leather with exceptional customer service since 1947.



### Hape Saddlery

2 Year Sponsor – Custom orders, saddles, tack, gear, personal items and art pieces. 928-444-2023, [HapeSaddlery.com](http://HapeSaddlery.com)

# Silver Sponsors



## C. S. Osborne & Company

13 Year Sponsor - Since 1826 C.S. Osborne & Company manufactures a complete line of leatherworking hand tools.



## Colorado Saddle Makers Association, Inc.

14 Year Sponsor - Dedicated to preserving and passing on the fine art of saddlemaking and associated trades.



## Craft Sha

8 Year Sponsor - Since 1959, Craft Sha has offered the finest in professional leathercrafting tools, treatments and leathers to leather artisans worldwide. [www.craftsha.co.jp](http://www.craftsha.co.jp)



## Elktracks Studio, LLC

1 Year Sponsor – Teaching leather working skills to craftsmen around the world through the largest digital instruction library in the industry.



## Flying V Enterprises, LLC

4 Year Sponsor - In support of creative leather craftsmen and artists, inspiring others to prolong the art of leathercraft.



## Maker's Leather Supply

6 Year Sponsor - Maker's Leather Supply is your family owned resource for professional leathercrafting goods. We strive to help you make every project better.



## J. M. Saddler, Inc.

14 Year Sponsor - Nine generations of excellence – J. M. Saddler continues their objective of producing superior quality leather & fabric care



## Jesse W. Smith Saddlery

14 Year Sponsor - 58 years of the finest in custom saddles and 44 years teaching saddle making and leather work.



## Lace Master

16 Year Sponsor - Patent cutter used by award winning braiders, production shops and serious crafters worldwide. Cutting circles around the rest.



## Larson Leather Company LP

2 Year Sponsor – Provider of exotic leathers, saddle leathers & cowboy boot components.



## Leather Crafters & Saddlers Journal

21 Year Sponsor - Your bi-monthly source for how-to, leatherworking projects, patterns and suppliers. [www.leathercraftersjournal.com](http://www.leathercraftersjournal.com)



## Sorrell Notions and Findings

6 Year Sponsor - Lasts, leather, tools, and supplies for boot and shoe makers. [www.sorrell.shop](http://www.sorrell.shop)  
405-282-5464

# Silver Sponsors



## Miller Custom Leather & Tool Company

3 Year Sponsor - Leather working tools that leave a lasting impression.



## Steel Stamps, Inc.

9 Year Sponsor - Thirty years of custom-crafted, "Makers Marks" and "Tooling Stamps". Contact us at [sales@steelstampsinc.com](mailto:sales@steelstampsinc.com) or call direct: 208-345-2550.



## Pecard Leather Care Company, Inc.

10 Year Sponsor - Proven & Perfected. A trusted name for over a century. Dedicated craftsmanship and quality in manufacturing. Condition, Preserve & Protect with Pecard Leather Care Products.



## Renia GmbH

7 Year Sponsor - Renia develops and produces high-quality solvent and water-based adhesives. High-tech, dries clear, low to no toxicity. Made in Germany!



## Ron's Tool Company

12 Year Sponsor - Quality handmade leather-working tools. Satisfaction Guaranteed!  
Tel: 406-552-7433



## Snapping Turtle Leather Company, LLC

3 Year Sponsor - "Uncommon leather from the Common Snapping Turtle. Harvested, processed and tanned by hand, all in America!"



## Techsew Sewing Machines

12 Year Sponsor - High performance leather sewing machines, equipment and supplies. The most dedicated customer service since 1974.  
[www.techsew.com](http://www.techsew.com) Tel: 866-415-8223



## Vaughan Gators, LLC

1 Year Sponsor - Providing quality finished alligator skins, custom leather products and alligator meat fresh from Florida since 2010.



## Y-Knot Lace

12 Year Sponsor - Enhance the Quality & Beauty of your projects with our **Top Quality Kangaroo Lace**. Thinner & easier to use than calf with stronger tensile strength.

## 2024 World Leather Debut

May 17, 18, 19, 2024

Held at the Rocky Mountain Leather Trade Show  
in Sheridan, Wyoming and hosted by the  
*Leather Crafter's Journal*

Tel: 715-362-5393, [info@leathercraftersjournal.com](mailto:info@leathercraftersjournal.com)  
[www.leathercraftersjournal.com](http://www.leathercraftersjournal.com)

