



2024

Information & Registration Book

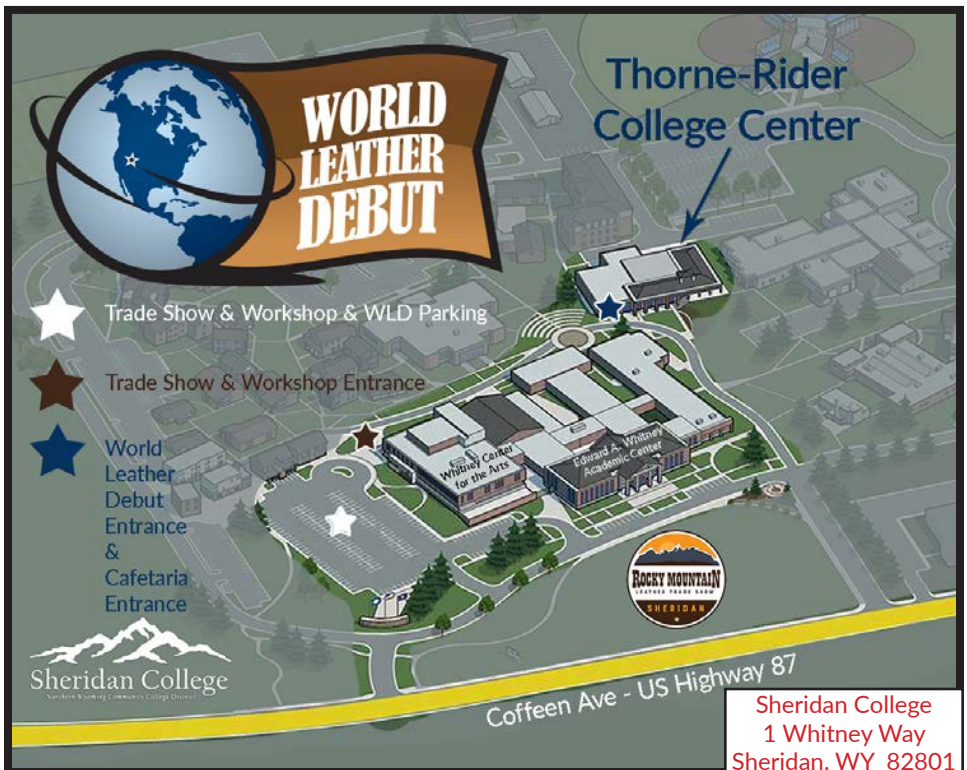




May 17, 18, 19, 2024

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Greetings Leatherworkers



The World Leather Debut continues into its 21st year of offering leather artists the opportunity to participate and compete in the event while simultaneously making their artwork available to the public in a gallery setting for visitors to view and enjoy. An impressive forty sponsors are generously providing a record breaking \$14,375.00 in cash prizes for this year's event. And thirty four judges will again be giving their time and expertise to judge the artwork that is entered. We look forward, with great anticipation, to another exciting and inspiring showcase of custom, handmade leather art at the 2024 Debut.

Our thanks go out to all who have and continue to support and participate in the event since its inception in 2000. Details of this year's World Leather Debut are provided in this Information & Registration Book. Please note the **Early Registration Deadline of Wednesday, April 10th**. Register early and save \$15.00 per entry over the **Final Registration Deadline of Wednesday, May 1st, 2024**.

Be sure to read the Rules and Regulations of the Debut to help ensure a qualified, accurate and thus pleasant experience for yourself. Questions can be directed to Brian Stelzel at the *Leather Crafter's Journal* Tel: 715-362-5393 or info@leathercraftersjournal.com. We look forward to seeing your artwork entered in this year's Debut!

What is the World Leather Debut?

The **World Leather Debut** is a special event for leather workers/artists worldwide held during the Rocky Mountain Leather Trade Show. Makers of any skill level are invited to enter their work to compete for cash prizes and awards in one or more of seventeen categories (two of which are designated for youth) and/or to receive their score sheets from the judges. A select duo of judges in each category determine 1st, 2nd and 3rd placement and provide written constructive feedback on the score sheets. The entries are arranged in a gallery setting for the public to tour over a three day span during the Rocky Mountain Leather Trade Show. The Debut is an enjoyable event that can challenge and even enhance one's perspective, skills and self confidence, whether it be the contestant or the public.



Things to know when

1) Location of the Debut (See maps on Pages 1 and 19)

Sheridan College
Thorne-Rider Campus Center
1 Whitney Way
Sheridan, Wyoming 82801 USA

2) Dates

Wednesday	April 10, 2024	Early Registration Deadline
Wednesday	May 1, 2024	Final Registration Deadline
Thursday	May 16, 2024	Check-In of Entries: Noon - 5:30 pm
Friday	May 17, 2024	World Leather Debut is OPEN: Noon - 5 pm
Saturday	May 18, 2024	World Leather Debut is OPEN: 8 am - 5 pm
Saturday	May 18, 2024	Sheridan Honors Night: 7:30 pm
Sunday	May 19, 2024	World Leather Debut is OPEN: 8 am - 11 am
Sunday	May 19, 2024	Check-Out of Entries: 11 am - 2 pm

3) Your Artwork

- Decide what you want to make to enter in the World Leather Debut.
- Review *Section 1) General Rules (Points A through H)* on Pages 4 & 5 to ensure your artwork is eligible to participate.
- Review *Categories* on Page 10-12 to determine what categories to enter.
- Make and/or finish your artwork in time for the check-in date.

4) Register your Artwork

- Artwork must be registered to be eligible to participate.
- Register by completing the registration form and paying registration fees.
- Register by the final registration deadline of May 1st, 2024.
- Register early by April 10th, 2024 and save \$15.00 per entry.
- See *Section 2) Entry and Registration* on Page 5 for registration details.
- See *Registration Guide* on Page 9.

5) Makers Directory

- Contestant's information can be included in the Makers Directory. See Page 8.

6) About My Work

- A brief write-up can accompany one's artwork. See Page 8.

7) Arrival of Artwork

- Artwork can be shipped or hand delivered to the World Leather Debut.
- Contestants need not be present to participate.
- See *Section 5) Arrival and Shipping* on Page 7

8) Judging

- Judges and judging details can be seen on Pages 13 & 14.

9) Announcement of Winners

- Artists placing 1st, 2nd and 3rd in each category will be announced On Friday, May 17th on the *Leather Crafter's Journal* website and facebook page.

you enter the Debut



10) Prizes & Awards

- Over \$14,000 in Cash Prizes to be awarded.
- Prize Money and Awards are awarded to the artists who place 1st, 2nd or 3rd in their respective categories. See *Section 4) Prize Money and Awards* on Page 6.

11) Receipt of Judges Score Sheets

- Judges Score Sheets will be available for artists to pick up at the show beginning Friday afternoon. Those not picked up will be mailed or shipped with artwork.

12) Sheridan Honors Night

- Presentation of the 2024 World Leather Debut Awards, Al Stohlman Award, Ann Stohlman Youth Award & Rafflemania. Saturday, May 18, 2024, 7:30 p.m.

13) Departure of Artwork

- Artwork can be picked up at the show or shipped back to the artist.
- See *Section 6) Departure and Return Shipping* on Page 7

14) Recap of Scores

- A report showing only the scores of each entry by category will be e-mailed to the artists after the show for the artist to compare their scores with their peers.

15) Cash Prize Payment

- Cash Prizes will be paid within three weeks after the show.
- See *Section 4) Prize Money and Awards, Point D* on Page 6.

16) Photos of Artwork

- Photos of artwork placing 1st, 2nd or 3rd will be featured in the *Leather Crafters' Journal* during the year following the World Leather Debut.

17) World Leather Debut Sponsors

- The World Leather Debut is made possible by the generosity of forty sponsors who have provided cash donations which make up this year's \$14,375.00 in cash prizes to be awarded in the Debut. The sponsors are highlighted on Pages 14-19 for your viewing. Please express your gratitude to these sponsors the next time you interact with them.



Rules and Regulations

1) General Rules

- A. Entries must be suitable for display in a gallery setting for all ages to view. For example, items can be disqualified for vulgarity, profanity and sexually explicit content. All questionable entries are subject to approval by an independent, undisclosed panel of artists. If concerned, submit photos of your entry for prior review by the artist panel.



Rules and Regulations (Continued)

- B. The *Leather Crafter's Journal* will use all reasonable care in the handling of entries but will assume no liability for loss or damage. Contestants hereby release the *Leather Crafter's Journal* (including all staff and volunteers) and the Sheridan College (including its staff, volunteers and directors) from any responsibility, personal liability or claims for loss or damage arising from contestant's participation in the 2024 World Leather Debut.
- C. Photographs of entries, information about the contestants and other such materials may be used by the *Leather Crafter's Journal* in promotional and merchandising materials.
- D. Each entry must be made by **one** individual and registered under that maker's name. Prizes, awards and announcements will be awarded only to the individual who made the item.
- E. All entries must have been completed after January 1, 2023 and never entered in a previous World Leather Debut.
- F. Each entry must consist of 70% or more leather. Frames, foundations, and hardware excluded.
- G. Metal decorations, hardware and poppers (braiding) that are part of the entry do not have to be made by the maker/contestant. (e. g. silverwork, conchos, horn caps, poppers, etc.)
- H. Each entry must bear the name of the maker (maker stamp or tag) for identification purposes. Attach tags to an inconspicuous location.
- I. Entries are to remain on display until 11:00 a.m. Sunday, May 19, 2024.
- J. Refund Policy - A full refund of all paid fees will be issued for cancellations received by the *Journal* on or before May 1, 2024. Return shipping, repacking and stand rental fees only will be refunded after this date, provided no items are to be return shipped at the time of cancellation.
- K. Stand Rental - Saddle and chap stands are available to rent for display of your entry(s). Rental fee is \$5.00 per stand. Quantities are limited - First-come, first-served basis.
- L. Definitions specific to each category are detailed in the "*Categories*" section on pages 10-12 and apply to all items entered in the World Leather Debut.

2) Entry and Registration

- A. **Main Categories 1-15** - Enter as many items/categories as you wish.
- B. **Main Categories 1-15** - An entry fee is required for each artwork entered. For those entries registered by April 10, 2024, an entry fee of \$30.00 per entry applies. For those entries registered between April 11, 2024 and May 1, 2024, an entry fee of \$45.00 per entry applies. Example: One entry equals \$30.00/\$45.00, two entries equal \$60.00/\$90.00 , etc.
- C. **Youth Category** - \$10.00 entry fee per item. Limit one item per Youth contestant. Parent or guardian of youth must sign the registration form.



Rules and Regulations (Continued)

- D. Registration form(s) and all fees/funds **must be received** (digital or paper) at the office of the *Leather Crafter's Journal* (PO Box 673, Rhinelander, WI 54501 USA) by the final registration deadline of **midnight, CST, Wednesday, May 1, 2024** to be eligible to enter the Debut. Registrations received **after** this date and time **cannot be allowed to compete** in the Debut. Register online, by mail or by phone. If registering early, all forms and fees must arrive at the office of the *Journal* by **midnight, CST, Wednesday, April 10, 2024**.
- E. Payment of entry fees evidences contestant's agreement to all Rules and Regulations of the World Leather Debut.

3) Judging

- A. Judging will be performed by two judges per category (barring illness).
- B. Judging will take place Thursday evening and Friday morning, May 16-17, 2024.
- C. All entries will be judged for determination of First, Second and Third placement in each category.
- D. Ribbons will be placed on winning entries as judging and scoring for each category is completed.
- E. Judges and the *Leather Crafter's Journal* reserve the right to:
- Move an entry into a more appropriate category.
 - Make exceptions for minor variances.
 - Disqualify an entry, all without contestant approval.
- F. Decisions of the judges and *Leather Crafter's Journal* are final.

4) Prize Money and Awards

- A. **Main Categories 1 through 15:**
- **1st Place** - Cash Prize \$550.00, Blue Ribbon & Award Certificate (\$800.00 for each Saddle category)
 - **2nd Place** - Cash Prize \$250.00, Red Ribbon & Award Certificate
 - **3rd Place** - Cash Prize \$100.00, White Ribbon & Award Certificate
- B. **Youth Category - Junior Division #16:**
- **1st Place** - Cash Prize \$75.00, Blue Ribbon & Award Certificate
 - **2nd Place** - Cash Prize \$50.00, Red Ribbon & Award Certificate
 - **3rd Place** - Cash Prize \$25.00, White Ribbon & Award Certificate
- C. **Youth Category - Senior Division #17:**
- **1st Place** - Cash Prize \$100.00, Blue Ribbon & Award Certificate
 - **2nd Place** - Cash Prize \$75.00, Red Ribbon & Award Certificate
 - **3rd Place** - Cash Prize \$50.00, White Ribbon & Award Certificate
- D. Payment of Cash Prizes will be distributed within three weeks after the show. Cash prizes paid to artists in the USA will be paid by check. International payments must be made to a Paypal account.



Rules and Regulations (Continued)

5) Arrival and Shipping

- A. **Hand-delivered** entries will be accepted and checked-in at the **Sheridan College - Thorne-Rider Campus Center** between 12:00 p.m. and 5:30 p.m. MST on Thursday May 16, 2024.
- B. **Entries Shipped** are to arrive at the **Sheridan College** between Monday, April 29, 2024 and 5:30 p.m. MST on Thursday, May 16, 2024.
If shipping, send your entry(s) to:

Sheridan College
Attn: Debi Isakson - World Leather Debut
1 Whitney Way
Sheridan, WY 82801 USA Tel: 307-675-0514

Shipping Address

- C. Exceptions to 4A. and 4B. are possible and must be preapproved by the *Leather Crafter's Journal*.
- D. To ensure safe arrival of your entry, use new and sturdy shipping containers.

6) Departure and Return Shipping

- A. **Picking Up Entry** - If picking up your entry, please do so between 11:00 a.m. and 2:00 p.m. on Sunday, May 19, 2024. Entries not picked up by 2:00 p.m. on the 19th are subject to a \$20.00 handling fee in addition to repacking and return shipping fees.
- B. **Return Shipping Method** - The following methods of shipping are available to have your item return shipped to you: UPS-Air, UPS-Ground, Fed Ex-Ground, US Postal Service - Priority Mail.
- C. **Return Shipping Container** - To aid in the safe return of entries to be return shipped, please carry out the following:
 - Include return shipping Name and Address informatino with entries.
 - "Invest in the box". Use new and extra sturdy shipping containers. Entries will be returned in the same containers they were received in.
 - Use adequate packing material inside of container to protect your artwork during shipping. This same material (type and amount) will be used to return ship your item to you. **Please NO Packing Peanuts.**
 - Items that arrive damaged and/or poorly packaged may be returned unopened!
- D. **Return Shipping Costs** - If your entry(s) is to be shipped back to you, payment of return shipping funds must be prearranged by one of the following:
 - Include a prepaid return shipping label with entry.
 - Provide charge/debit card information to process return shipping funds after the Debut.
 - Prepay return shipping funds at time of registration. (Shipping fees vary based on their origin of shipment. **Prepaid return shipping funds are**



Rules and Regulations (Continued)

to be 50% more than the estimated original shipping cost to Sheridan to ensure adequate return shipping fees. Excess return shipping funds will be returned to the contestant after the Debut.)

- Entries without adequate return shipping funds will not be return shipped until adequate return shipping funds are received by the *Journal* and an additional handling fee of \$15.00 per entry is paid.
- E. Return Shipping Repacking Fee - If your entry(s) is to be shipped back to you, a re-packing fee of \$10.00 **per shipping container** (not per entry) applies and must accompany your registration.
- F. Return Shipping of artwork is a process that requires care and attention to details. It is oftentimes very involved and time consuming to ensure that the artist's artwork is returned properly and to the correct address, particularly for artwork that is shipped outside of the USA. Return shipping of artwork may take up to four weeks before it is shipped, all dependant upon communication and verification with the artist and the overall number of artworks to be shipped.

7) Makers Directory

- A. The Makers Directory is a pamphlet that lists each contestant's name by category to help promote the Maker. There is no cost to the contestant for this listing. The Makers Directory is free for the public to take at will at the World Leather Debut.
- B. Contestant can choose to have their contact information (e.g. company name, address, telephone, e-mail and website) listed in the Makers Directory. This is optional and there is no additional cost to the contestant to have this information listed. Contestant must check the related box in Section 3 of the Registration Form to have their contact information listed.
- C. The Makers Directory is the property of the *Leather Crafter's Journal*. Reproduction of the Makers Directory is prohibited. The *Leather Crafter's Journal* reserves the right to reproduce and market the Makers Directory at will.

8) About My Work

- A. *About My Work* is an optional write-up that contestants can display with their entry regarding any aspect(s) of their artwork that they want the judges or public to know. For example, your entry might have a particular aspect in design or construction that you want to explain to avoid any misunderstanding on the judge's part. Or perhaps you would like to share a particular challenge(s) you faced in creating your entry and how you overcame it.
- B. The write-up needs to display the contestants name at the top of the page, needs to be typed on either a 5.50" X 8.00" or 8.50" X 11.00" size paper and enclosed in a clear plastic sleeve or laminated. Include your write-up with your artwork when you deliver it to the Debut.



Registration Guide

- Complete your Registration Form(s) (digital or paper).
- Complete all questions on the registration form.
- Sign the registration form (paper form).
- Pay your Registration Fees
- Forms can be submitted and payment can be made online, by mail, e-mail, phone or fax. Online registration is available at <https://leathercraftersjournal.com/world-leather-debut/>. Paper registration forms are available by contacting the *Leather Crafter's Journal*.
- Be sure to **register by the Final Deadline of Wednesday, May 1, 2024**.
- Register **Early** by **April 10, 2024** and SAVE \$15.00 on your entry fee.
- All registration forms and payment **MUST be received** (digital or paper) by the *Leather Crafter's Journal* by midnight CST, **Wednesday, May 1, 2024** to be eligible to enter the Debut. If registering early, all forms and fees must be received by the *Journal* by **midnight, CST, Wednesday, April 10, 2024**. If mailing your registration, be sure to **mail early**.
- If registering by phone or online, payment of entry fees evidences contestant's agreement to all Rules and Regulations of the World Leather Debut.
- Online Registration: Submit one registration per entry.
- Paper Registration: Submit one registration form per entry. If entering more than one item, record total fees and payment on first registration form.
- Questions can be directed to Brian Stelzel, World Leather Debut Manager at the *Leather Crafter's Journal*. Contact information shown below.

2024 World Leather Debut

May 17, 18, 19, 2024

Held during the Rocky Mountain Leather Trade Show
in Sheridan, Wyoming USA and hosted by the...

Leather Crafter's Journal

PO Box 673

Rhineland, WI 54501 USA

Tel: 715-362-5393 ~ Fax: 715-362-5391

info@leathercraftersjournal.com

www.leathercraftersjournal.com



Categories

- | | |
|----------------------------|--|
| 1) Braided Items - Leather | 10) Purses, Bags and Wallets |
| 2) Braided Items - Rawhide | 11) Saddles - Carved |
| 3) Chaps & Chinks | 12) Saddles - Geometric & Basket Stamped |
| 4) Clothing | |
| 5) Cowboy Boots | 13) Stand Alone - Tooled |
| 6) Holsters - Tooled | 14) Tack & Saddle Accouterments |
| 7) Holsters - Un-Tooled | 15) Un-Tooled Items |
| 8) Personal Items - Tooled | 16) Youth - Junior (Age 8 to 13) |
| 9) Pictures | 17) Youth - Senior (Age 14 to 18) |
-

1. Braided Items - Leather:

Any braided item which consists predominantly of **leather** braid. Specify if you cut, bevelled and split your own string in Section 2 of the Registration Form. Components not braided (e.g. poppers, hobble rings, mecates, etc.) can be made by someone other than the contestant. However all braiding must be done only by the contestant. *Judging Criteria: Design, Construction, String Formation & Uniformity, Finish & Accents, Bonus Points.*

2. Braided Items - Rawhide:

Any braided item which consists predominately of **rawhide** braid. Specify if you made your own rawhide and cut, bevelled and split your own string in Section 2 of the Registration Form. Components not braided (e.g. poppers, hobble rings, mecates, etc.) can be made by someone other than the contestant. However all braiding must be done only by the contestant. *Judging Criteria: Design, Construction, String Formation & Uniformity, Finish & Accents, Bonus Points.*

3. Chaps & Chinks:

All custom made chaps or chinks such as batwing, shotgun, show chaps, chap-bat and reiners, etc. Stands available to rent. See registration form.

Judging Criteria: Design, Construction, Carving/Stamping (If Applicable), Color & Finish & Accents, Bonus Points.

4. Clothing:

Appropriate soft leather garments for all ages - Shirts/tops, vests, jackets/coats, dress/skirt, pants and the like. Also includes hats/caps and gloves/mittens.

Judging Criteria: Design & Styling, Construction, Details & Accents, Fit, Bonus Points.

Categories (Continued)

5. **Cowboy Boots:**

All custom-made leather cowboy boots. A **pair of boots** must be entered.

Judging Criteria: Design, Construction, Symmetry, Finish, Bonus Points.

6. **Holsters - Tooled:**

All custom-made, fully or partially tooled holsters or rigs.

Judging Criteria: Design, Construction, Fit & Function, Carving/Stamping, Color & Finish & Accents, Bonus Points.

7. **Holsters - Un-Tooled:**

All custom-made holsters or rigs whose surface is not carved/tooled (including swivel knife work) or stamped. Tools used only for molding purposes are allowed.

Judging Criteria: Design, Construction, Fit & Function, Color & Finish & Accents, Bonus Points.

8. **Personal Items - Tooled:**

Sheaths, book covers, albums, notebooks, portfolios, cases, canteens, cuffs, belts, or other items worn on or carried by a person **excluding** purses, bags and wallets. The surface of these items are partially or fully tooled – either carved (floral, figure, pictorial, etc.), stamped (basket or geometric) or both.

Judging Criteria: Design, Construction, Carving/Stamping, Color & Finish & Accents, Bonus Points.

9. **Pictures:**

Figure carving, pictorial carving, floral carving, embossing, etc. (or combinations of such) that are in “picture” form. Framed or unframed. If frame is made of or covered with leather, it will be judged as part of the picture. Can be designed to hang or stand.

Judging Criteria: Design, Craftsmanship, Finish & Accents, Bonus Points.

10. **Purses, Bags & Wallets:**

Purses, bags and wallets. The surface of these items are partially or fully tooled – either carved (floral, figure, pictorial, etc.), stamped (basket or geometric) or both.

Judging Criteria: Design, Construction, Carving/Stamping, Color & Finish & Accents, Bonus Points.

11. **Saddles - Carved:**

Saddle is to be partially or fully carved. Seat is to be 13” or larger. Saddles predominantly carved but containing a lesser amount of basket or geometric stamping will be placed in the Saddles-Carved category. Stamping will not add to score but can detract if substandard in quality. Bring a tall stand if your saddle has “taps”. Regular size stands available to rent (See registration form).

Judging Criteria: Design, Balance/Symmetry, Construction, Functionality, Carving and Finish, Bonus Points.

12. **Saddles - Geometric or Basket Stamped:**

Saddle is to be partially or fully basket or geometric stamped. Seat is to be 13” or larger. Saddles predominantly stamped but containing a lesser amount of carving will be placed in the Saddles-Geometric or Basket Stamped category. Carving will

Categories (Continued)

not add to score but can detract if substandard in quality. Bring a tall stand if your saddle has “taps”. Regular Size stands available to rent. See registration form.

Judging Criteria: Design, Balance/Symmetry, Construction, Functionality, Stamping and Finish, Bonus Points.

13. Stand Alone - Tooled:

Objects such as leather sculptures, clocks, boxes, storage cases, mirrors, holders, decorative items, animals and other such things that “stand alone” and don’t move or tend to be moved. Items as such designed to hang on a wall are included in this category. The surface of these items are partially or fully tooled – either carved (floral, figure, pictorial, etc.), stamped (basket or geometric) or both.

Judging Criteria: Design, Construction, Carving/Stamping, Color & Finish & Accents, Bonus Points.

14. Tack & Saddle Accouterments:

Any leather riding or driving equipment related to the horse or the saddle (but not part of saddle), (e.g. reins, bridles, headstalls, halters, breast collars, tapaderos, pommel bags, saddle holsters, rifle scabbards, saddlebags, spur straps, etc.) (Braided items not included).

Judging Criteria: Design, Construction, Carving/Stamping (If Applicable), Color & Finish & Accents, Bonus Points.

15. Un-Tooled Items:

Objects that would normally be classified in the *Personal Items, Stand Alone or Purses, Bags & Wallets* categories but whose surface is **not** carved/tooled (including swivel knife work) or stamped. Tools used only for molding purposes are allowed (which includes modeling tools). *Judging Criteria: Design, Construction, Color & Finish & Accents, Bonus Points.*

16. Youth - Junior Division: Ages 8 to 13.

Only items matching description of Categories #1 through #15 are eligible to compete in the Youth category. Age is as of May 16, 2024. Entries in each division will be judged together (e.g. chaps, picture, and purse will compete against each other). All Rules and Regulations of the Debut apply to the Youth Category. **Note:** Youth are also eligible to participate in Main Categories 1 through 15 if interested. *Judging Criteria: Design, Construction, Carving/Stamping (If Applicable), Color & Finish & Accents, Bonus Points.*

17. Youth - Senior Division: Ages 14 to 18. Regulations in Category #16 apply.

Entries must be suitable for display in a gallery setting for all ages to view. For example, items can be disqualified for vulgarity, profanity and sexually explicit content. All questionable entries are subject to approval by an independent, undisclosed panel of artists. If concerned, submit photos of your entry for prior review by the artist panel. Judges reserve the right to disqualify an entry or move an entry to a more appropriate category. Thank you!



Judging

Category	Judges	
Braided Items - Leather	Justine Nelson-Graham	TBA
Braided Items - Rawhide	Bill Ferreira	Kevin Willey
Chaps & Chinks	Mark Barcus	Jesse Smith
Clothing	Pam Lackman	Julie Pierce
Cowboy Boots	Ed Disney	Kevin Eisele
Holsters - Tooled	Chris Andre	Aaron Heizer
Holsters - Un-Tooled	Erik Little	TBA
Personal Items - Tooled	Takeshi Yonezawa	Barry King
Pictures	Tony Laier	Jim Linnell
Purses, Bags & Wallets	Clay Banyai	Sheryl Katzke
Saddles - Carved	TBA	TBA
Saddles - Geometric & Basket Stamped	Wayne Hape	Bob Klenda
Stand Alone - Tooled	Kathy Flanagan	Ryan King
Tack & Saddle Accouterments	TBA	Carol Gessell
Un-Tooled Items	Chuck Dorsett	Annie Libertini
Youth - Junior Division	Kata Fay	Tom Katzke
Youth - Senior Division	Denise Linnell	Kay Orton

Note: Judges are subject to change

**TBA: Be sure to visit the World Leather Debut website for updates to the judges of this year's Debut at www.leathercraftersjournal.com/world-leather-debut/*

Judging (Continued)

Judging of artwork takes place on Thursday evening, May 16, 2024 and Friday morning, May 17, 2024.

Judging of each category is done by two judges (barring unforeseen illness). All decisions of the judges are final. Each judge scores each entry based on the criteria reflected in each category description.

Each criterion is scored on the points basis, 1 being the lowest and 10 or 15 (dependent upon the category) the highest. As a judge evaluates an entry, he/she records each criterion's score on the judge's score sheet and then tallies them for that entry's total score. Each judge's score is then combined with their associate judge's score. The combined scores within a category are then compared to determine First, Second and Third placement.

Judges also record their comments on the score sheets regarding the entry and the contestant's work. These comments are meant to provide the contestant constructive feedback as to what they are doing well and what can be improved, both in an effort to aid in the furtherance of their leather-working skills. Copies of the score sheets are available for the contestants to pick up at the show or they will be returned with the artwork.

Consideration of individuals to serve as judges is based on their experience, knowledge, quality of work, recommendation by their peers in the leather community and availability. They make every effort to judge in an equitable manner according to general standards of the industry coupled with their own perspective of proper leatherwork. We appreciate the time they volunteer and the effort and personal concern each judge invests to fulfill, to the best of their abilities, the responsibility asked of them.



Sponsorship

Imperative to the success of the World Leather Debut are the sponsors who generously provide cash contributions towards the prize money and operations of this exciting event. The 2024 Debut will award **\$14,375.00** in cash prizes to those who place 1st, 2nd and 3rd in each category. We appreciate the desire of each sponsor to contribute to the success of both the Debut and its participating artists. Listed on the following pages are the sponsors of the 2024 Debut. Please **express your gratitude** the next time you meet or do business with each of them. Thank you sponsors for your support!



Sponsorship

Platinum Sponsors



Bruce Johnson Leather Tools, LLC

1 Year Sponsor - Bruce & Rundi Johnson
– Sellers of a wide range of refurbished vintage leather tools and selected new tools.



Fiebing Company, Inc.

20 Year Sponsor - Manufacturer of leather dyes, finishes, cleaners, conditioners, soaps and oils. Fiebing's is the most popular and widely accepted leather dye around the world.



Hermann Oak Leather Company

20 Year Sponsor - Since 1881, tanner of quality firm-bodied pure vegetable leathers, processed by traditional pit tanning, for long-lasting products



Springfield Leather Company

15 Year Sponsor - Helping our customers be successful by providing Supplies, Value, Education and Help they can count on!
800-668-8518 www.springfieldleather.com



Tandy Leather

20 Year Sponsor - Tandy Leather is proud to continue our legacy of being a trusted source of quality leather, tools, and teaching materials for leatherworkers everywhere.



Weaver Leather

14 Year Sponsor – Weaver Leather Supply offers top-quality leatherworking supplies, educational resources, and exceptional customer service, supporting your creative journey every step of the way.

LEATHER MACHINE CO., INC.

Leather Machine Company, Inc.

13 Year Sponsor – We define customer service. www.leathermachineco.com

Thank you Sponsors!

Gold Sponsors

AMERICAN ELK & DEER LEATHER

American Elk & Deer

6 Year Sponsor - "Family-owned hide business from Absarokee, Montana that is eager to hear your story and help you get what you need for your shop."



Montana Leather Company

10 Year Sponsor - Premier supplier of leather, crafts, tools & hardware since 1908. Second to none in customer service.



Barry King Tools

20 Year Sponsor - Quality leatherworking tools since 1993. Wide selection for all styles of tooling.



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1 Year Sponsor - Randy Roberts manufactures quality rawhide for braiders and crafters. Custom order full and half hides or string by the foot. Specialized tools also available.

HORSE SHOE BRAND TOOLS By JEREMIAH WATT

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8 Year Sponsor - Manufacturer of Realeather® brand leather lace, leathercraft kits, tools, hardware and supplies. Available at retailers and distributors nationwide. www.realeather.com



Marmon Custom Leather

2 Year Sponsor - Veteran owned & operated. Third generation leather shop specializing in small custom leather goods. Full-service boot and saddle repairs and custom saddle making.



Slickbald Customs

11 Year Sponsor - Pattern Packs for professional level gun leather and more! Easy to follow instructions with color pictures. Always adding! Sold at all major leather supply retailers-

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Colorado Saddle Makers Association, Inc.

14 Year Sponsor - Dedicated to preserving and passing on the fine art of saddlemaking and associated trades.



Craft Sha

8 Year Sponsor - Since 1959, Craft Sha has offered the finest in professional leathercrafting tools, treatments and leathers to leather artisans worldwide. www.craftsha.co.jp



Elktracks Studio, LLC

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2 Year Sponsor - Custom orders, saddles, tack, gear, personal items and art pieces. 928-444-2023, HapeSaddlery.com



J. M. Saddler, Inc.

14 Year Sponsor - Nine generations of excellence - J. M. Saddler continues their objective of producing superior quality leather & fabric care



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Lace Master

16 Year Sponsor - Patent cutter used by award winning braiders, production shops and serious crafters worldwide. Cutting circles around the rest.



Larson Leather Company LP

2 Year Sponsor - Provider of exotic leathers, saddle leathers & cowboy boot components.



Leather Crafters & Saddlers Journal

21 Year Sponsor - Your bi-monthly source for how-to, leatherworking projects, patterns and suppliers. www.leathercraftersjournal.com

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3 Year Sponsor - Leather working tools that leave a lasting impression.



Pecard Leather Care Company, Inc.

10 Year Sponsor - Proven & Perfected. A trusted name for over a century. Dedicated craftsmanship and quality in manufacturing. Condition, Preserve & Protect with Pecard Leather Care Products.



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7 Year Sponsor - Renia develops and produces high-quality solvent and water-based adhesives. High-tech, dries clear, low to no toxicity. Made in Germany!



Ron's Tool Company

12 Year Sponsor - Quality handmade leather-working tools. Satisfaction Guaranteed!
Tel: 406-552-7433



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12 Year Sponsor - Enhance the Quality & Beauty of your projects with our **Top Quality Kangaroo Lace**. Thinner & easier to use than calf with stronger tensile strength.



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May 17, 18, 19, 2024

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